

<b>Name</b>	<b>Dr. G. Stella Beatrice Nirmala</b>
<b>Qualification</b>	<b>M.Com., M.B.A. , Ph.D., M.Phil ., PGDIT .,D.F.A, D.G.T,</b>
<b>Designation</b>	<b>Head and Associate Professor in Commerce</b>
<b>Date of Joining</b>	<b>23 - 06 - 1984</b>
<b>Specialization</b>	<b>Logistics, Accounting, International Business and Pranic Healing</b>
<b>Email id</b>	<b>gstellabeatrice@gmail.com</b>
<b>Mobile No.</b>	<b>+91 9597202272</b>



### Awards Received & Achievements

1. Research Guide in Commerce for Manonmaniam Sundaranar University, Tirunelveli, since 2012.
2. International Trainer in Pranic Healing, Authorized by World Pranic Healing Foundation. Manila. Philippines, since 2010
3. Best Professor Award from V Can Trust ,in We Can Annual Awards 2020

### Skills :

1. Physical and Inner Healing
2. Psychological Counseling
3. Motivational Public Speaking

### Positions Held in St. Mary's College. Tuticorin

S No	Name of the Position	Duration
1.	NSS .Programme Officer	1984 - 1986
2.	Union Staff Advisor	1989 – 1990 1997 – 1998 1998 – 1999 2014- 2015
3.	Placement Officer	2004-2005 2007-2012
4	College Planning Committee member	2009-2012
5	Old Student Association vice- President	2008-2009 2009-2010 2015-2016
6.	Student Counseling Forum	2014- 2015 2015-2016 2016-2017 2017-2018 2018-2019
7.	Vice- Principal	2016-2017 2017-2018 2018-2019
8.	Head of Commerce Department	2020-2021

### Positions Held Out Side St. Mary's College. Tuticorin

S. No	Name of the Position	Organization / Institution	Duration
1.	Honorary Consultant	TCIL-IT Education And Training, Tuticorin (Govt of India Enterprise under Ministry of Communication & information Technology, New Delhi	2009 -2012
2.	Honorary Cell Member	Women employee Grievance Cell, Nationalised Bank	2010 till Date
3.	Interview Panel- Member	Nationalised Bank	2009 ,2011 and 2012
4.	Pranic Healer and Mentor. Basic and Advanced Trainer	World Pranic Healing Foundation Manila, Phillipines	2010- till Date
5.	President	St. Vincent De paul Society AnnaiVelankannipairsh , Tuticorin	2006-2009

6.	Vice – President	St. Vincent De Paul Society AnnaiVelankannipairsh , Tuticorin	2009- 2010
7.	Editorial Board Member	Holy Cross Anglo Indian Hr. Secondary School, Tuticorin-For Centenary Magazine issue (1905-2005)	2005
8.	Social Activist	Seva Educational and Social Trust,	2004-2009
9.	Active member	Veeranganai – Women Social Movement	2010 – Till Date
10.	Joint Secretary	PalsamyaKutamaypuu , Tuticorin	2005-2006
11.	Examination Board	Madurai Kamaraj University	2008-2010
12.	Examination Board	Annamalai University	2009-2012
13.	Examination Board	Govt. Arts College - Coimbatore	2008-2009
14.	Examination Board	Thiyagaraja College, Madurai	2008-2010

#### Refresher Courses Completed :

- Three Week "Refresher Course in Commerce for College and University Teachers" organized by Academic Staff College, Pondicherry University at Pondicherry from 8.10. 1998 To 28.10.1998
- UGC Sponsored Refresher Course on "Recent Trends in Commerce"organized by Academic Staff College, Madurai Kamaraj University, at Madurai. from 29.08.2001 to 18.09.2001
- UGC Sponsored Refresher course "Business Studies Trends and Prospects" organized by Academic Staff College, Annamalai University, Chidambaramfrom5.11.2001 to 25.11.2001.
- UGC Sponsored Orientation Course organized by Academic Staff College, Madurai Kamaraj University, at Madurai from 03.05.2005 to 30.05.2005.

## Contribution at International Level:

1. Presented and published a paper "Customer Retention Strategies in Retail Banking": a Comparative Study **between India and Singapore** at **International Seminar** organized by the department of commerce on "Emerging dimensions of Banking Sector in the Global Scenario" held at Manonmaniam Sundaranar University, Tirunelveli, on 21<sup>st</sup> and 22<sup>nd</sup> January 2011 ( ISBN : No: 978-93-80812-05-2) pgs 180 -183
2. **Rapporteur at Internatiuonal Seminar** for the Technical session IV on "Technology in Banking Sector" in the International Seminar organized by the department of commerce on "Emerging dimensions of Banking Sector in the Global Scenario" held at Manonmaniam Sundaranar University, Tirunelveli, on 22<sup>nd</sup> January 2011
3. Attended an International **Seminar at Singapore Expo. Singapore** on "Energy World and Energy Body" in 9<sup>th</sup> World Pranic Healers Convention conducted by World Pranic Healing Foundation Manila. Philippines, from 14<sup>th</sup>-17<sup>th</sup> May 2011.
4. Presented and published a paper on "Service Providers in Logistics" (3PLs, 4 PLs, 5PLs and 7PLs) at **Third International Conference** organized by PG department of Commerce (Finance) on "Global Trade Vision 2020- Issues and Strategies in the Current Scenario" at Sri. Kaliswari College (Autonomous). Sivakasi on 20<sup>th</sup> and 21<sup>st</sup> March 2013 (ISBN: No 978-93-80530-54-3) pgs 305 -311
5. Participated in Middle East Arhatic Yoga Retreat **in Dubai** at The Hilton Al Hamrah Beach Resort, UAE. from 14-05-2014 to 17- 05-2014
6. Paper presented and published on the title "Foreign Direct Investment in India and world opportunities - current scenario" at **the International Confernce** "Foreign Direct Investments and retail Market" held at Manonmaniam Sundaranar University. Tirunelveli on 11<sup>th</sup> and 12<sup>th</sup> September, 2014 at senate Hall. (ISBN No:978-81-929581-2-5) pgs 128 -137

7. Shared the chair as chair person for the First session at the **International conference** “Foreign Direct Investments and Retail Market “held at Manonmaniam Sundaranar University. Tirunelveli held at Manonmaniam Sundaranar University. Tirunelveli on 11<sup>th</sup> September , 2014 and validated the papers presented there at.
8. Participated in” World Instructors Conference” at Pune 6<sup>th</sup> -10<sup>th</sup> June 2016 organized by Pranic Healing Foundation **Manila**
9. Active participation in “Wesak Celebration“at Youth Centre ,Bhutan from 19<sup>th</sup> -22<sup>nd</sup> May 2016,organised by Pranic Healing Foundation **Bhutan**

#### **Contribution at National Level:**

1. Presented a paper "E-Commerce, E-Business and Services” in the National workshop on "Revitalization of Commerce Curriculum" **conducted by Lady Doak's College, Madurai' during 14 - 16 Feb. 2002.**
2. Presented a paper "Third Party Logistics and Information Technology in Logistics Management” in the National Seminar on "Trends in Accounting, Taxation and Management – Today and Tomorrow" conducted by St. Mary’s and Tuticorin Branch of SIRC of ICAI, Tuticorin during 9<sup>th</sup> and 10<sup>th</sup> Dec 2010.
3. Presented and published a paper "“Impact on Advertisement”” in the national conference on " Sales promotional strategies of MSMEs" conducted by Viruthunagar Hindu Nadars’ **Senthikumara Nadar College, Viruthunagar** during 22<sup>nd</sup> and 23<sup>rd</sup> Dec 2010( ISBN No: 978-81-910426-5-8)pg 109-110
4. Presented a paper “Green Consumerism” in the national seminar on Global Changes and sustainable Consumption” Issues and challenges conducted by the department of Commerce **Manonmaniam Sundaranar University** held during 24<sup>th</sup> & 25<sup>th</sup> February 2012

5. Participated and presented paper in IQAC in NAAC sponsored **National Conference** on” Quality Assurance and quality sustenance in Higher Educational Institutions: Challenges and solutions” organized by **Jeyaraj annapckiam college for wemen. Periyakulam** on 29<sup>th</sup> & 30<sup>th</sup> September 2016

### Virtual paper presented and Published

1.	International online Conference	8&9 May2020	Resurgence Of Business Growth Post Covid 19: Challenges And Strategies	Management studies Udaypur Rajasthan ISSN 2231-3990	Paper presented and published AC Journal, Volume IX. Issue VI ,June 2020
2.	Publication of Research paper	Vol. 19 Issue 40 Month June Year 2020	Impact of Electronic Banking With Reference To State Bank of India at Thoothukudi City	Published in <i>Tathapi with ISSN 2320-0693</i>	Impact Factor 5.60 indexed, peer reviewed and listed in UGC Care.

### Seminars/Workshops/Conferences Participated and paper presented

Workshop/ Seminar/ Conference	Type	Paper Presented/ Participated	Title of the Paper	Organized By	Date
Conference	International	Organised	Industry 4.0	PG & Research Department of Commerce, St. Mary's College. Tuticorin	28th Jan 2020
Fostering Transparency : Routing out Plagiarism A to Z	National	Participated		Department of Library, St. Mary's College (Autonomous), Thoothukudi	20th July 2018.

Seminar on Hands on Training on GST	Regional	Participated		Department of Commerce, St. Mary's College (Autonomous), Thoothukudi	29th June to 4th July 2018
Workshop on SAP FI	Regional	Participated	S2S InfoTech, Coimbatore.	Department of Commerce, St. Mary's College (Autonomous), Thoothukudi	28th Feb, 2018.
Seminar on The Joy of Living - A Psychological perspective	International	Participated		Department of Psychology, St. Mary's College (Autonomous), Thoothukudi	26th Sep, 2017
International Conference	International	Participated	Enhancing Psychological well- Being Across Human Life span	Anugraha Institute of social Sciences, Dindigul	3rd Feb 2017
NAAC sponsored National Conference	National	Paper presented	Challenges and Solutions in Higher Educational Institutions	IQAC Jeyaraj Annapackiyam College for Women Periyakulam	29th and 30th Sept 2016
Workshop	Regional	Completed	Capacity Building workshop on E-content Development	IQAC St. Mary's College Tuticorin	11th -16th Apr 2016.
Seminar	State Level	Participated	Equity and Access: Women Empowerment in Higher Education Institutions	Center for Women's Studies , St. Xavier's College. Palayamkottai.	11th Mar 2016
Seminar	National	Participated And Evaluated	Multi Disciplinary Research	Marian Research Forum	20th Feb 2016
Seminar	National	Participated, Evaluated the papers and prepared proceedings	Micro Finance	Department of Commerce, St. Mary's College	11th & 12th Jan 2016.
Seminar	Regional	Participated	Library without Walls	Department of Library, St. Mary's College and SALIS, Tiruchirapalli Chapter	20th Sept 2014.
Seminar	Regional	Participated	E-Governance and its impact on Education Sector	IQAC, St. Mary's College (Autonomous)	31st Jan and 1st Feb 2014.

Seminar	Regional	Participated	E-Resources: A must in today's scholarly world	Department of Library, St. Mary's College	19th Oct 2012.
Workshop	Regional	Participated	Basic Course in Data Analysis	Department of Commerce, St. Mary's College	17th Sept 2012.
Interactive Session	National	Presented	Business opportunities in Supply Chain Management & Warehousing	Confederation of Indian Industry, Thoothukudi	27th April 2012
National seminar on Global Changes and sustainable Consumption" Issues and challenges	National	Presented	Green Consumerism	Department of commerce, Manonmanium Sundaranar University, Tirunelveli	24th & 25th Feb 2012
Symposium	National	Participated	Symposium on Global Changes and sustainable Consumption Issues and challenges	All India Chamber of commerce and Industries and Tuticorin Branch of SIRC of ICAI	20th Feb 2012
AIACHE	All India Level	Participated	Triennial Conference of Christian Colleges	AIACHE	29th to 31st Jan 2012
Conference on Logistics	National	Participated	Emphasis latest technology in Logistics sector	Confederation of Indian Industry,	3rd Dec 2011
International seminar	International	Participated	"Buddhism: Sacred and secular doctrines in Diverse Contexts	Center for Buddhist Studies & Department of Sociology	20th & 21st Dec10
"Trends in Accounting, Taxation and Management – Today and Tomorrow"	National	Presented	Third Party Logistics and Information Technology in Logistics Management	St. Mary's and Tuticorin Branch of SIRC of ICAI, Tuticorin	9th and 10th Dec 2010
Interactive Session	National	Participated	Investor's Awareness on capital Markets	Southern India Chamber of Commerce and Industry, Chennai, National Stock Exchange of India Ltd, Indian Chamber of Commerce & Industry, Tuticorin	17th September 2010



one day seminar	National	Participated	Export potential to Latin American Countries & CIS Countries,	All India Chamber of Commerce, Tuticorin	05/10/2005
Workshop	University	Participated	Patent Awareness	Department of Criminology and Criminal justice,	18/02/2005
Seminar	College	participated	Personality Development and InterPersonal relationship	Dr. Thomas Abraham & Dr. Jeff Morgan of TCI, Trivandrum	16th and 17th June 2004
Workshop	University	Participated	Counseling for Handling Adolescents	Sri.Sarada College for Women, Tirunelveli	23 March 2004
Seminar	College	Participated	Emotional Intelligence	St. Mary's College, Tuticorin	16 June 2003
National workshop on "Revitalization of Commerce Curriculum"	National	Presented	E-Commerce, E-Business and Services	Lady Doak's College, Madurai'	14th – 16th Feb. 2002.
Seminar	College	participated	Personality Development	St. Mary's College, Tuticorin	18-6-2001 and 19-6-2001
National Level Seminar	National	Participated	Role of Minority Institution towards new millennium	Loyola College. Chennai	30 Jan 2000,
Two days seminar	state level	Participated	Commerce Education towards new millennium	Madurai Kamaraj University, Madurai	14 & 15 Oct' 1999
Seminar	College	participated	Advanced Leadership	Haggai Institute" St. Mary's College Tuticorin	10-12 April 1997
Two day session	College	participated	Know your city	Department of commerce, Kamaraj college Tuticoirn	18 - 19 December 1997
Seminar	College	participated	Communication and Interpersonal Relationship	St. Mary's College, Tuticorin	15th and 16th March 1997
Seminar	Inter collegiate level	participated	Problems and prospects of Capital Market	V.O.C. Tuticorin	28th Sept 1994
Three day Orientation course for college	University	Participated	Gandhian Thought	ManonmanianSundaranar University, Tirunelveli	Feb. 7 - 9, 1994

Teachers					
workshop	Regional	Participated	Effective Communication	AIACHE at St. Mary's College, Tuticorin	10 - 12 June 1991
Orientation course	Regional	Participated	Orientation course on value Education	Department of Gandhian Studies and Ramalingam Philosophy, Madurai Kamaraj university, Madurai	7 - 8 Nov 1990
National Seminar for Lay Leaders	National	Participated	National Seminar for Lay Leaders	National Biblical Catechetical & Liturgical centre, Bangalore	26-04-1989 - 06-05-1989
Course	Regional	Completed	Computer Programming in Basic	Associated Computer Corporation, Madurai	27th Feb - 1987
Conference	National	Participated	Orientation course in Legal Literacy	Dhyana Ashram	18 - 22 October 1986
Seminar	University	Participated	Involvement of University and Colleges in the Eradication of Illiteracy	V.O.C. college, Tuticorin	27/12/1985
One day seminar	State	Participated	International Youth year	Govt. Siddha Medical College, Palayamkottai	12- 08 – 1984

### Virtual Workshop and Webinar Participated

S.N.	Regional / National / International	Date	Topic
1	National Level	9.7.20 To 11.7.20	National Level FDP on Making E-Content
2	National Webinar	11.07.20	Learning to live with COVID-19:Embracing the New Reality

3	International Webinar	10.7.2020	An Update on Covid 19	
4	National Webinar	6.7.20	Role of Logistics Global perspectives	
5	பன்னாட்டுச்சிறப்புக்கருத்தரங்கில்	06.07.20 முதல் 08.07.20	"ஆசிரியம்போற்றுவோம்"	எ ம.
6	Webinar session	6.7.20	Research on Digital Accountant	
7	Virtual Conference on Exports	4.7.20	Explore Export 2020	
8	International workshop	28.6.20	Self Love, Self Esteem &Overcoming need for Validation	G
9	Webinar	28.6.20	Relaxation Techniques for Stress Management"	
10	Two Days National Level Faculty Development Programme	24th & 25th June 2020	Art of Research Publications	T
11	National Webinar	20.6.20	Entrepreneurship and Patent Possibilities	

12	Global Virtual Webinar	15.6.20 To 19.6.20	Millennial Generation Psychology	
13	Webinar Exclusively for PG Students, Research Scholars, Faculty	17.6.20 To 19.6.20	Virtual Workshop on NET & SET Preparation - Commerce Paper II	F t Reso
14	Webinar Exclusively for III B.com	13.6.20	Micro Finance	F t Reso
15	Webinar Exclusively for II B.com	12.6.20	"Prospects in Shipping Industry"	F t Reso
16	Webinar Exclusively for I B.com	12.6.20	Marketing @ COVID 19	F t Reso
17	International webinar	10.06.20	Impact of Covid on Global and Indian Economy	S
18	International webinar	3.6.20	Effective Usage of ICT Tools for Higher Education	
19	International webinar	3.6.20	Impact on changes and challenges towards global marketing in post covid 19	
20	Webinar	30/05/20	Family Enrichment Programme	
21	Webinar	29-5-20 [3-4pm]	Software Application in Commerce	

22	Online address	28.05.2020 (3.00 p.m. to 4.30 p.m.)	“Turn the challenges to opportunities: COVID-19 Pandemics and measures to combat in Higher Education of India”	
23	Virtual session talk CEO Series	28/05/2020 12.45-2.45pm	Selfish Journey of a Social Entrepreneur	
24	National Webinar	28.05.2020 11-12.30pm	Historical Roots of Social Distancing	epartm
25	Online Webinar	27.05.2020	Manage Stress Before Stress Manages You	partm
26	National Level FDP Webinar	25.05.2020	Managing Your Finances and Investments during Pandemic And Current Economic Meltdown”	Depa
27	Virtual session	22/05/20	Relationship Enhancement Programme	
28	One Day Online Course	22nd May 2020	“Green Business Management	S Col ndian

29	Three days on line workshop	23,24, and 28th May	Digital marketing Executives workshop
30	Webinar	22/05/20	Logistics Business and Tourism Industry Pre & Post Covid -19
31	Online Webinar	20.05.2020 11-12pm	The Magic of Thinking Big with "STAC'Self Talk , Attitude &Character
32	Online Webinar	17/05/20	"Latest Amendments in Company Law"
33	International webinar	16/05/20	Guru &Guru yoga
34	International webinar	16/05/2020 [2-4pm]	Post Covid 19 Lockdown: Oppuntunites&challenges in Education Industry and Economy
35	Online Faculty development programme	15/05/2020 [11-12pm]	Managing your finances and Investments in covid times
36	Online FDP	15.5.20 [4-5]	Teaching Pedagogy After Covid 19

37	Virtual session	14.05.20	Life after Covid-19	
38	Online workshop	13.5.20. 14.5.20	Mental health & psycho social consideration during lockdown	Mary'
39	Webinar	12.5.20	Selection of Appropriate Statistical tools: A Critical way for successful Research	earch
40	Online Webinar	11.5.2020	Psychological first aid.	
41	International online quiz	11.5.20	Corporate Accounting	
42	International online Conference	8&9 May2020	Resurgence Of Business Growth Post Covid 19: Challenges And Strategies	Fac
43	Online zoom session	1.5.2020	[NLP] Neuro Linguistic Programming	

### Resource Person

Invited As	Name of the Institution	Topic/Event	Date
Rapporteur at Internatiuonal Seminar	Department of commerce , ManonmaniumSundaranar University , Tirunelveli	“Emerging dimensions of Banking Sector in the Global Scenario”	22 <sup>nd</sup> January 2011

Special Speaker	District Employment exchange Tuticorin in the presence of District Collector	Carrier development on Seminar cum workshop and Exhibition	15 <sup>th</sup> February 2012
Guest Lecture	A.P.C. Mahalaxmi College for Women	“Green Marketing “	29 <sup>th</sup> February 2012
Chair Person	Manonmaniam Sundaranar University. Tirunelveli	International conference “Foreign Direct Investments and Retail Market	11 <sup>th</sup> September , 2014
Panel member to evaluate the papers	Holy Cross Home Science College, Thoothukudi,	Seminar on ‘Impact of Goods and Services Tax on Consumerism’	10 <sup>th</sup> Feb 2017

### Other Courses Completed

#### 1. Theology:

Two years "Theology Course for Laity" conducted by the Diocesan Laity Centre, Tuticorin ended on 16 - 12 - 1990

#### 2. Yoga class:

- Successfully completed a 13 days Isha Yoga Programme from 13.12.2004 to 01.01.2005.
- Completed 7 days class Conducted by “Valuzhum Kalai “From 25-11-07 to 01-12-07
- Completed “ Kaya Kalpa” course on 06-11-05

#### 3. Reiki class:

Completed I level in Reiki during 13 & 14 January 2002

#### 4. Pranic Healing Courses:

Name of the Course	Place	Date
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1. Basic Pranic Healing	Tuticorin	15-11-2008
2. Preparatory Level –I	Virudhnagar	11-01-2009
3. Advance Pranic Healing	Tuticorin	21-03-2009
4. Pranic Psychotherapy	Tuticorin	22-03-2009
5. Preparatory Level –II	Calicut Kerala	12-12-2009 to 13-12-2009
6. Teacher Training Course in Pranic Healing	Chennai	06-03-2010 to 08-03-2010
7. First International Pranic Healing Instructors Conference	Kolkata , West Bengal	18 <sup>th</sup> to 21 <sup>st</sup> March 2010
8. Pranic Crystal Healing	Madurai	20-04-2010
9. Pranic Psychic Self Defence	Madurai	26-04-2010
10. Om Mani Padme Hum	Chennai	16-07-2010
11. Kriya Shakthi	Chennai	17-07-2010
12. Christianity Revealed	Tuticorin	26-10 -2010
13. 9 <sup>th</sup> world Pranic Healers' Convention	Singapore Expo. Singapore	14-05-2011 to 17-05-2011
14. Feng Shui in Pranic Healing	Chennai	07-08-2011
15. Second World International Trainers conference	Pune Ashram	17-01-2012 to 19-01-2012
16. Arhatic Yoga Retreat,	Chennai	26.01.2012
17. Spiritual Essence of Man	Chennai	3-08-2012
18. Universal & Kabbalistic Chakra. And Meditation on the Lord's Prayer	Chennai	16-12-2012
19. Face uplift and Body Sculpting	Chennai	29-06-2013 & 30-06-2013
20. Indian Instructors Leadership Conference	Pune Ashram	12-04-2014 to 16-04-2014
21. Arhatic Yoga Level 1	Pune Ashram	17-04-2014
22. Middle East Arhatic Yoga Retreat in Dubai	The Hilton Al Hamrah Beach Resort, UAE	14-05-2014 to 17- 05-2014
23. Advance Teacher Training in Pranic Healing	Chennai	April 2013
24. Third World International Trainers conference	Pune	17-11-2014 to 21-11-2014
25. Hinduism Revealed	Madurai	23 rd October 2015
26. "Wesak Celebration"	Youth Centre , Bhutan	19 <sup>th</sup> -22 <sup>nd</sup> May 2016,

27."World Instructors Conference"	Pune	6 <sup>th</sup> -10 <sup>th</sup> June 2016
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### **Employment Details**

St.Mary's College, Tuticorin paved way to my career as a Lecturer on 23-06-1984. Ever since I have served in the same institution and currently I am designated as Head and Associate Professor of Commerce.

### **Declaration**

I solemnly declare that the information furnished above is true to the best of my knowledge.

Place: Tuticorin

Date: 12-07-.2020

(G. Stella Beatrice Nirmala)